भारत सरकार
GOVERNMENT OF INDIA
मत्स्यपालन विभाग
Department of Fisheries

MANAGE-FISHub

Fisheries Entrepreneurship Development Programme (FEDP)

AQUA UDHYAMI

Entrepreneurship Orientation Programme for Fishers and Aquapreneurs



In collaboration with

Centurion University
Shaping Lives... Empowering Communities...

Centurion University of Technology and Management (CUTM)



07th October 2026

School of Fisheries
CUTM Campus,
Paralakhemundi, Odisha

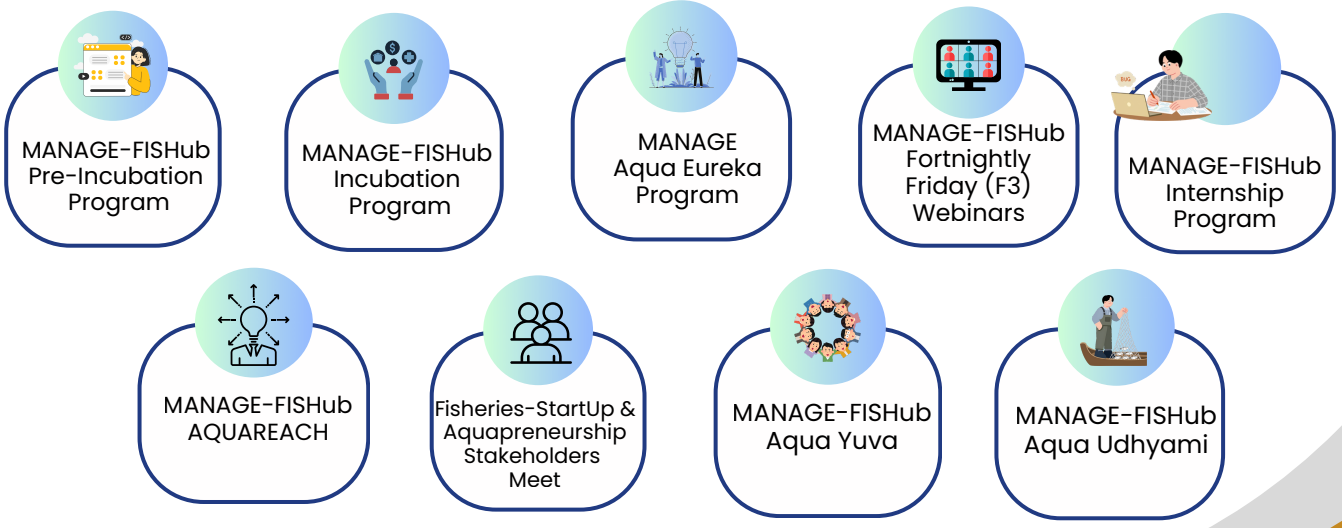
MANAGE

The National Institute of Agricultural Extension Management (MANAGE), an autonomous organisation under the Ministry of Agriculture and Farmers Welfare, Government of India is an apex body for Agricultural Extension Management in India. MANAGE offers services like Capacity building, Management Education, Piloting and Implementing Flagship National Schemes, Consultancy, Research, Knowledge Management and Policy Advocacy in Agricultural Extension Management.
(https://www.manage.gov.in).

MANAGE-FISHub

MANAGE-Fisheries Innovation and Startup Hub (MANAGE-FISHub) is a national- level incubation and innovation platform established at the National Institute of Agricultural Extension Management (MANAGE), Hyderabad, in 2025 with the support of the Department of Fisheries (DoF), Ministry of Fisheries, Animal Husbandry and Dairying (MoFAHD), Government of India. MANAGE-FISHub aims to transform India's fisheries and aquaculture sector through innovation, entrepreneurship, and ecosystem development by mentoring and promoting fisheries startups, creating employment and entrepreneurial opportunities aligned with national priorities, and enabling the rapid commercialization of technologies emerging from research, academia, and individual innovators (https://www.manage.gov.in/managefishub/).

Our Programs



CUTM

Centurion University of Technology and Management (CUTM) was established in 2010 has its campus at Paralakhemundi, Gajapati District, Odisha spread over 120 acres at the foothills of the Eastern Ghats. The university operates across six campuses in odisha- Paralakhemundi, Bhubaneswar, Balangir, Rayagada, Balasore and Chatrapur in odisha along with operations in Andhra Pradesh including its Vizianagaram campus. (https://cutm.ac.in)

The School of Fisheries at the paralakhemundi campus was established in 2017 and offers programmes in Fisheries and Aquaculture, including the B.F.Sc programme with ICAR accreditation. The school is equipped with practical facilities such a fish ponds, hatcheries, a fish eed mill, biofloc and aquaponics units and a fish processing unit. In addition to Fisheries the campus offers programmes in Agriculture, Agricultural Engineering, Engineering and Technology Management, Veterinary and Animal Science, Nursing, Pharmacy, Applied Science and Vocational Education including B.Sc Agriculture, M.Sc. Agriculture, B.Tech programmes, BBA, MBA in Agribusiness Management, B.V.Sc & A.H, B.Sc Nursing, B.Pharm, BCA and various diploma and skill-based programmes.

Objectives

- To provide quality, skill-integrated and industry-oriented higher education through academic programmes in diverse disciplines
- To develop employable and industry-ready human resourec through practical experiential and hands on learning
- To promote entrepreneurship and innovation and encourage students to develop enterprises and sustainable livelihood opportunities
- To undertake research and technology development addressing local industry specific challenges
- To support rural and economically disadvantages communities through education, skill developmet, training and outreach programmes
- To promote sustainable development and environment conservation, including sustainable fisheries, aquaculture and aquatic resource management through the School of Fisheries
- To Strengthen industry, community and institutional linkages for knowledge sharing, technology transfer, employment and entrepreneurship opportunities
- To contribute to sustainable livehoods and community development through education, research innovation and field-based interventions

About the Program

Aqua Udyami is an entrepreneurship-driven programme aimed at empowering fishermen, fisheries youth, and aspiring entrepreneurs with practical knowledge, skills, and hands-on exposure to establish and scale fisheries and aquaculture enterprises. The programme provides a structured platform for interaction with technical experts, successful entrepreneurs, financial institutions, and support agencies, enabling participants to gain real-world insights into enterprise planning, production, value addition, and market linkage.

By strengthening entrepreneurial capabilities and business orientation, Aqua Udyami promotes sustainable livelihoods, income enhancement, and enterprise-led growth in the fisheries sector. The programme nurtures confident, resilient, and market-ready entrepreneurs capable of contributing to sustainable fisheries development and the expansion of India's blue economy.

Who can attend?



Fish Farmers



Aspiring Aquapreneurs



Fisheries Startups & Aquapreneurs

Focus areas

- Aquaculture Mechanisation & Innovation
- AI & IOT in Fisheries
- Waste to Wealth
- Biotechnology & Genetics
- Integrated & Secondary Aquaculture
- Blockchain Technology
- Fisheries Extension & Advisory
- Post-Harvest & Cold chain innovations
- Fisheries Inputs & Feed Technology
- Other Innovations in Fisheries & Aquaculture

Key Takeaways

Build Networks
Meet individuals who can potentially become business partners, clients, mentors, or collaborators.

Forge New Partnerships
Facilitate collaborations and discover opportunities for joint ventures, partnerships, or projects that align with your objectives.

Gain Visibility
Showcase your products and technologies toa relevant audience, increasing your visibility within the local business community.

Discover New Opportunities
Engage with innovators, experts, and institutions to explore emerging trendsand startup opportunities in the fisheries sector.

Learning & Exposure
Gain insights from Fisheries-Startup Stakeholders through Networking, Talks and Discussions

Organising Team

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MANAGE Fisheries Innovation and Startup Hub (MANAGE - FISHub)
(A National Fisheries Incubation Centre Supported by the Ministry of Fisheries, Animal Husbandry and Dairying, Govt. of India)
National Institute of Agricultural Extension Management (MANAGE)
(An Autonomous Organization of Ministry of Agriculture and Farmers Welfare, Govt. of India)
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